

# Seeking Graphic Designers!

*Ivy + Dean Consulting*

Ivy + Dean Consulting (i+d) is looking to connect with qualified professionals who would be keen to be among the graphic designers we'd come to for contract work focused on designing documents for the business and the non-profit clients we serve.

## What We Need

Since launching in 2021, i+d has managed document design in-house thanks to the skills of existing team members. As the firm continues to grow, the potential to outsource this design work has become increasingly attractive.

What do we mean by "document design"? This varies! Sometimes this looks like designing a proposal in response to a competitive bidding process. More often, it looks like going the extra mile to make sure the work we do for clients is visually appealing and shareable to their team of staff and board members, community, and funders, donors, and sponsors. We work exclusively with diverse clients from the business and non-profit sector and every project is unique. However, it's common for us to design the following documents:

- Competitive Proposals (≈ 10 to 15 pages)
- Strategic Plans (≈ 10 to 15 pages)
- Research Reports (varied)
- Social Media Collateral for client projects only (varied)

## Interested?

Qualified professionals are invited to submit an overview of their design approach, standard rates, and general availability (i.e. how much lead time would you generally need in order to work with us). We'd also welcome a handful of samples that showcase work comparable to what we're looking to work with you on.

Materials should be submitted to [info@ivydeanconsulting.ca](mailto:info@ivydeanconsulting.ca) no later than **February 23, 2025 at 11:59pm CST**.

Submissions will be evaluated based on professional experience in like-projects, the relevance of your design approach, creativity, and cost-effectiveness. Note that we are keen to invest in a

**Regina Office**  
2138 McIntyre Street  
Regina, SK  
S4P 1K2

**Yellowknife Office**  
200 - 5112 52nd Street  
Yellowknife, NT  
X1A 1T6



**Ivy + Dean Consulting** • 306-522-0004  
info@ivydeanconsulting.ca • www.ivydeanconsulting.ca

process that will result in the strongest deliverable. While we have to be mindful of available resources, the lowest quote will not necessarily be successful.

Questions related to this call can be forwarded to info@ivydeanconsulting.ca no later than February 9, 2024.

**Regina Office**  
2138 McIntyre Street  
Regina, SK  
S4P 1K2

**Yellowknife Office**  
200 - 5112 52nd Street  
Yellowknife, NT  
X1A 1T6